



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # **848144**

Schedule Dates	10/23/12-10/29/12	Date Entered	08/14/12
Advertiser	Obama for America (14538)	Last Modified	08/24/12
Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/1053989	Entered By	Penne Marsh
Product	Political - US President (1174)	CO-OP	No
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Headline #	06270720
Salesperson	Blair, Cheryl (2205)	Demo	
Sales Office	TeleRep - Philadelphia	Order Type	Normal
Buyer Name	NAGELBERG,DAN	Package Deal	
Phone/Fax	(202) 338-6919 /	Commission %	15.00
CPE	1537	Commission	\$10,754.25
Account Types	National/Political Candidate - Agency	Net Total	\$60,940.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	OBAMA 10/23		

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	179	\$62,245.00
Nov. 2012	22	\$9,450.00
Grand Total:	201	\$71,695.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	12:58P- 3:58P (ET)			2	2	2	2			8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/24/12
2.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	10A- 10:58A (ET)			2	2	2	2			8	\$110.00	\$880.00	Norfolk (WVEC) (WVEC)		8/24/12
3.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	11:35P- 12:02A (ET)			2	2	2	2			8	\$130.00	\$1,040.00	Norfolk (WVEC) (WVEC)		8/24/12
4.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	10:58A- 12P (ET)			2	2	2	2			8	\$200.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
5.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	12:02A- 1:06A (ET)			2	2	2	2			8	\$25.00	\$200.00	Norfolk (WVEC) (WVEC)		8/24/12
6.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	12P- 12:57P (ET)			2	2	2	2			8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/24/12
7.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	3:58P- 4:58P (ET)			2	2	2	2			8	\$150.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/24/12
8.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	4:30A- 4:59A (ET)	5		X	X	X	X			5	\$20.00	\$100.00	Norfolk (WVEC) (WVEC)		8/24/12
9.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	4:58P- 5:29P (ET)	5		X	X	X	X			5	\$300.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/24/12
10.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	5A- 5:58A (ET)			2	2	2	2			8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/14/12
11.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	5:29P- 5:58P (ET)	5		X	X	X	X			5	\$300.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/24/12
12.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	6P- 6:30P (ET)	5		X	X	X	X			5	\$375.00	\$1,875.00	Norfolk (WVEC) (WVEC)		8/24/12
13.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	5:58A- 7A (ET)			2	2	2	2			8	\$340.00	\$2,720.00	Norfolk (WVEC) (WVEC)		8/24/12
14.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	6:58P- 7:28P (ET)	5		X	X	X	X			5	\$480.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/1053989!
Product	Political - US President (1174)
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)
Salesperson	Blair, Cheryl (2205)
Sales Office	TeleRep - Philadelphia
Buyer Name	NAGELBERG,DAN
Phone/Fax	(202) 338-6919 /
CPE	1537
Account Types	National/Political Candidate - Agency
Billing Type	Weekly/Irregular
Comments	OBAMA 10/23

Date Entered	08/14/12
Last Modified	08/24/12
Entered By	Penne Marsh
CO-OP	No
Headline #	06270720
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
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Sales Tax	

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15.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	7A- 9A (ET)	11		X	X	X	X			11	\$340.00	\$3,740.00	Norfolk (WVEC) (WVEC)		8/24/12
16.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	7:28P- 7:57P (ET)	5		X	X	X	X			5	\$500.00	\$2,500.00	Norfolk (WVEC) (WVEC)		8/24/12
17.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	9A- 10A (ET)			2	2	2	2			8	\$120.00	\$960.00	Norfolk (WVEC) (WVEC)		8/24/12
18.0	Normal Line / SPOT	10/26/12-10/26/12	6	:30	10P- 11P (ET)						2			2	\$550.00	\$1,100.00	Norfolk (WVEC) (WVEC)		8/14/12
19.1	Normal Line / SPOT	10/26/12-10/26/12	6	:30	7:58P- 9P (ET)						2			2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		8/24/12
20.1	Normal Line / SPOT	10/29/12-10/29/12	6	:30	10P- 11P (ET)		2							2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/24/12
21.0	Normal Line / SPOT	10/29/12-10/29/12	6	:30	7:58P- 10P (ET)		3							3	\$1,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		8/14/12
22.0	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	6	:30	3P- 7P (ET)							4		4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
23.1	Normal Line / SPOT	10/27/12-10/27/12	6	:30	6P- 6:30P (ET)							1		1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)		8/24/12
24.0	Normal Line / SPOT	10/27/12-10/27/12	6	:30	5:58A- 8A (ET)							2		2	\$100.00	\$200.00	Norfolk (WVEC) (WVEC)		8/14/12
25.1	Normal Line / SPOT	10/27/12-10/27/12	6	:30	6:58P- 7:57P (ET)							2		2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		8/24/12
26.0	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	6	:30	7:58P- 11:30P (ET)							4		4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12
27.1	Normal Line / SPOT	10/27/12-10/27/12	6	:30	8A- 9A (ET)							2		2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)		8/24/12
28.1	Normal Line / SPOT	10/28/12-10/28/12	6	:30	9:58A- 11A (ET)							2		2	\$90.00	\$180.00	Norfolk (WVEC) (WVEC)		8/24/12

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29.1	Normal Line / SPOT	10/28/12-10/28/12	6	:30	6P- 6:30P (ET)							1	1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)		8/24/12	
30.0	Normal Line / SPOT	10/28/12-10/28/12	6	:30	5:58A- 8A (ET)							2	2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)		8/14/12	
31.1	Normal Line / SPOT	10/28/12-10/28/12	6	:30	6:58P- 7:57P (ET)							2	2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/24/12	
32.1	Normal Line / SPOT	10/28/12-10/28/12	6	:30	8A- 9A (ET)							2	2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)		8/24/12	
33.1	Normal Line / SPOT	10/28/12-10/28/12	6	:30	7:57P- 9P (ET)							2	2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		8/24/12	
34.1	Normal Line / SPOT	10/28/12-10/28/12	6	:30	9P- 10P (ET)							2	2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/24/12	
35.0	Normal Line / SPOT	10/28/12-10/28/12	6	:30	9:30A- 10A (ET)							1	1	\$50.00	\$50.00	Norfolk (WVEC) (WVEC)		8/14/12	
36.1	Normal Line / SPOT	10/25/12-10/25/12	6	:30	10P- 11P (ET)					2				2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/24/12
37.1	Normal Line / SPOT	10/25/12-10/25/12	6	:30	7:58P- 9P (ET)					2				2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/24/12
38.1	Normal Line / SPOT	10/25/12-10/25/12	6	:30	9P- 10P (ET)					2				2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/24/12
39.0	Normal Line / SPOT	10/23/12-10/28/12	6	:30	11P- 11:35P (ET)	7	X	X	X	X	X	X	7	\$300.00	\$2,100.00	Norfolk (WVEC) (WVEC)		8/14/12	
40.1	Normal Line / SPOT	10/23/12-10/23/12	6	:30	10P- 11P (ET)				2					2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		8/24/12
41.1	Normal Line / SPOT	10/23/12-10/23/12	6	:30	7:58P- 9P (ET)				2					2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/24/12
42.1	Normal Line / SPOT	10/23/12-10/23/12	6	:30	9P- 10P (ET)				2					2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/24/12

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43.1	Normal Line / SPOT	10/24/12-10/24/12	6	:30	10P- 11P (ET)				2					2	\$1,100.00	\$2,200.00	Norfolk (WVEC) (WVEC)		8/24/12
44.1	Normal Line / SPOT	10/24/12-10/24/12	6	:30	7:58P- 9P (ET)					2				2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/24/12
45.1	Normal Line / SPOT	10/24/12-10/24/12	6	:30	9P- 10P (ET)					2				2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		8/24/12
46.1	Normal Line / SPOT	10/29/12-10/29/12	6	:30	12:58P- 3:58P (ET)		3							3	\$140.00	\$420.00	Norfolk (WVEC) (WVEC)		8/24/12
47.1	Normal Line / SPOT	10/29/12-10/29/12	6	:30	11:35P- 12:02A (ET)		2							2	\$130.00	\$260.00	Norfolk (WVEC) (WVEC)		8/24/12
48.1	Normal Line / SPOT	10/29/12-10/29/12	6	:30	12:02A- 1:06A (ET)		2							2	\$25.00	\$50.00	Norfolk (WVEC) (WVEC)		8/24/12
49.1	Normal Line / SPOT	10/29/12-10/29/12	6	:30	3:58P- 4:58P (ET)		2							2	\$150.00	\$300.00	Norfolk (WVEC) (WVEC)		8/24/12
50.0	Normal Line / SPOT	10/29/12-10/29/12	6	:30	5A- 5:58A (ET)		2							2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
51.1	Normal Line / SPOT	10/29/12-10/29/12	6	:30	5:58A- 7A (ET)		2							2	\$340.00	\$680.00	Norfolk (WVEC) (WVEC)		8/24/12
52.1	Normal Line / SPOT	10/29/12-10/29/12	6	:30	7A- 9A (ET)		4							4	\$340.00	\$1,360.00	Norfolk (WVEC) (WVEC)		8/24/12

CONFIRMATION CONTRACT

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